



RECREATION & SPORTS

Recreation and sports promote physical health, teamwork, and community engagement, providing diverse opportunities for professionals in coaching, management, and wellness

KEY AREAS

Fitness training, coaching, sports management, event planning, and wellness programs

Popular Careers

Sports Data Analyst, Outdoor activity coordinator, E-Sports Coach, Fitness Technology Consultant, Virtual Reality (VR) Sports Trainer, Wellness and Biofeedback Specialist, Sports Performance Enhancer using AI Tools

Skills needed

Leadership, physical stamina, communication, team building, and knowledge of health and fitness principles

Why it matters

Recreation and sports enhance physical health and social connections, playing a key role in overall community well-being

Future look

With an increased focus on health and wellness, careers in sports and recreation are expanding, emphasizing inclusivity and professional certifications



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SPORTS DATA ANALYST



They analyze athletic performance, team strategies, and game statistics using data science and predictive models to enhance decision-making in sports management and coaching

Working conditions

Work in sports organizations, teams, or analytics firms, often in fast-paced environments. Some work is done in stadiums or training facilities, requiring travel and weekend hours during sporting events

Tasks

Collect and interpret player performance data, use AI-driven analysis to predict game outcomes, assist coaches in training strategies, and present insights to sports professionals

Skills

Data analysis, statistical modeling, digital literacy, problem-solving, and communication

Education

Degree in sports science, data analytics, statistics, or computer science

Opportunities

Work with professional sports teams, leagues, sports tech startups, and fitness organizations

OUTDOOR ACTIVITY COORDINATOR



They plan and lead recreational activities such as hiking, camping, and adventure sports, ensuring safety and engagement for participants of all ages

Working conditions

Work in parks, resorts, or outdoor adventure centers, often in physically demanding environments. Exposure to extreme weather and long working hours during peak seasons are common

Tasks

Design and organize outdoor programs, assess risk factors, guide participants, ensure compliance with safety regulations, and promote environmental awareness

Skills

Leadership, risk assessment, communication, first aid training, and physical stamina

Education

Degree in recreation management, sports science, or outdoor education

Opportunities

Work in tourism, eco-adventure companies, national parks, or as independent outdoor instructors.